

EZCORP, Inc.  
1901 Capital Parkway  
Austin, Texas 78746  
Telephone: 512-314-3400  
Facsimile: 512-314-3463

December 2, 2008

VIA EDGAR TRANSMISSION

H. Christopher Owings  
Assistant Director  
Division of Corporation Finance  
Securities and Exchange Commission  
Washington, D.C. 20549

Attention: Scott Anderegg  
Mail Stop 3561

RE: EZCORP, Inc.  
Registration Statement on Form S-4  
File No. 333-153703  
Filed September 26, 2008  
As Amended on December 2, 2008

Dear Mr. Anderegg:

EZCORP, Inc., requests, pursuant to Rule 461, that the Commission accelerate to 5:00 p.m., on Tuesday, December 2, 2008, or as soon thereafter as practicable, the date on which the referenced registration statement on Form S-4, as amended on December 2, 2008, shall become effective.

Very truly yours,

EZCORP, Inc.

*/s/ Connie Kondik*

By: Connie Kondik  
Vice President and General Counsel