

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* ROTUNDA JOSEPH L			2. Issuer Name and Ticker or Trading Symbol EZCORP INC [EZPW]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Executive Officer	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/29/2010			
1901 CAPITAL PKWY			4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person	
(Street)						
AUSTIN TX 78746						
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Non-Voting Common Stock	03/29/2010		S		400	D	\$21.14	1,457,600	D	
Class A Non-Voting Common Stock	03/29/2010		S		400	D	\$21.13	1,457,200	D	
Class A Non-Voting Common Stock	03/29/2010		S		300	D	\$21.12	1,456,900	D	
Class A Non-Voting Common Stock	03/29/2010		S		4,350	D	\$21.1	1,452,550	D	
Class A Non-Voting Common Stock	03/29/2010		S		100	D	\$21.0901	1,452,450	D	
Class A Non-Voting Common Stock	03/29/2010		S		3,770	D	\$21.09	1,448,680	D	
Class A Non-Voting Common Stock	03/29/2010		S		100	D	\$21.08	1,448,580	D	
CClass A Non-Voting Common Stock	03/29/2010		S		200	D	\$21.07	1,448,380	D	
Class A Non-Voting Common Stock	03/29/2010		S		400	D	\$21.06	1,447,980	D	
Class A Non-Voting Common Stock	03/29/2010		S		200	D	\$21.05	1,447,780	D	
Class A Non-Voting Common Stock	03/29/2010		S		3,700	D	\$21.041	1,444,080	D	
Class A Non-Voting Common Stock	03/29/2010		S		2,800	D	\$21.04	1,441,280	D	
Class A Non-Voting Common Stock	03/29/2010		S		17,980	D	\$21.03	1,423,300	D	
Class A Non-Voting Common Stock	03/29/2010		S		300 ⁽¹⁾	D	\$21.031	1,423,000 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- The shares reported in this Form 4 were sold pursuant to the provisions of a Rule 10b(5)-1 Plan established in February 2010.
- The Total Non-Derivative Securities Beneficially Owned includes 756,000 unvested Restricted Stock Awards.

Remarks:

/s/ Laura Jones Attorney-in-Fact

03/30/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.