FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number: 3235-02									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Kuchenrither Mark Edward</u>						2. Issuer Name and Ticker or Trading Symbol EZCORP INC [EZPW]									heck all C	applicable) pirector	ng Persor	g Person(s) to Issuer 10% Owner Other (specify below) President	
(Last) (First) (Middle) 1901 CAPITAL PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 10/01/2010										Officer (give title elow) Sr. Vice	e Preside		
(Street) AUSTIN (City)	T>	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ne) <mark>X</mark> F F	,						
		Tab	le I - No	n-Deriv	ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	ficia	lly Ov	vned			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Dat			Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3, 4			d Se Be Ov	Amount of curities neficially vned Following ported	6. Owne Form: D (D) or In (I) (Instr	irect direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount (A)		A) or D)	Price	Tra	ansaction(s) str. 3 and 4)			(1130.4)
Class A non-Voting Common Stock 10/0					/2010	2010			A		10,000 ⁽¹⁾ A		Α	(2)		20,000(3)			
		Та									sed of, onvertib				Own	ed			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	tercise (Month/Day/Year) if any (Month/Day/Year) ative		n Date,		ansaction of ode (Instr. Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Numbe of		ount	8. Price Derivati Security (Instr. 5	ve derivative Securities	Own Forr Dire or In (I) (I	ership n: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. One-third of the shares vest on October 1 of each of 2011, 2012, and 2013, subject to the attainment of specified performance goals.
- 2. Closing market value on date of award is \$19.84. However, no consideration was paid for the award other than services rendered and to be rendered by the Reporting Person.
- 3. The Total Non-Derivative Securities Beneficially Owned includes 20,000 unvested Restricted Stock Awards.

Remarks:

/s/ Laura Jones Attorney-in-

** Signature of Reporting Person

Fact

10/05/2010

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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