

EZCORP, Inc.  
1901 Capital Parkway  
Austin, Texas 78746  
Telephone: 512-314-3400  
Facsimile: 512-314-3463

December 2, 2008

VIA EDGAR TRANSMISSION

H. Christopher Owings  
Assistant Director  
Division of Corporation Finance  
Securities and Exchange Commission  
Washington, D.C. 20549

Attention: Scott Anderegg  
Mail Stop 3561

RE: EZCORP, Inc.  
Registration Statement on Form S-4  
File No. 333-153703  
Filed September 26, 2008  
As Amended on December 2, 2008

Dear Mr. Anderegg:

EZCORP, Inc., requests, pursuant to Rule 461, that the Commission accelerate to 5:00 p.m., on Tuesday, December 2, 2008, or as soon thereafter as practicable, the date on which the referenced registration statement on Form S-4, as amended on December 2, 2008, shall become effective.

We acknowledge that:

- Should the Commission or the staff, acting pursuant to delegated authority, declare the filing effective, it does not foreclose the Commission from taking any action with respect to the filing;
  - The action of the Commission or the staff, acting pursuant to delegated authority, in declaring the filing effective, does not relieve the company from its full responsibility for the accuracy of the disclosure in the filing; and
  - The company may not assert staff comments and declaration of effectiveness as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States.
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Very truly yours,

EZCORP, Inc.

*/s/ Connie Kondik*

By: Connie Kondik  
Vice President and General Counsel