FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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	Check this box if no longer subject to
$\neg$	Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								<u></u>				<u> </u>										
1. Name and Address of Reporting Person*  KASENTER ROBERT A					2. Issuer Name and Ticker or Trading Symbol EZCORP INC [ EZPW ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner							
(Last) (First) (Middle) 1901 CAPITAL PKWY					3. Date of Earliest Transaction (Month/Day/Year) 11/03/2010											Officer (give title below) $X$ Other (specify below) $X$ Consultant to the Board						
(Street) AUSTIN (City)			78746 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										ne) X	<i>'</i>					
		Tabl	e I - Nor	n-Deriv	ative	Se	curiti	es Ac	qui	ired, I	Disp	osed o	f, or	Ben	eficia	ally O	wne	d				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		,	Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4			4 and Secur Bene Owne		ficially ed Following		Ownership m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									-	Code	v	Amount	(A) or (D)		Price	,  т	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A Non-Voting Common Stock 11/03/					3/2010					S		5,000	(1) <b>D</b>		\$2	522 7		78,965 <sup>(2)</sup>		D		
		Та	ble II - C								•	sed of, onvertib				y Owr	ned					
Title of erivative ecurity enstr. 3)  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Execution Date (Month/Day/Year)  (Month/Day/Year)			Date, sy/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) of Disp	osed )) :r. 3, 4	Exp (Mo	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amour or Numbe of Title Shares			•		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## Explanation of Responses:

- 1. The shares reported in this Form 4 were sold pursuant to the provisions of a Rule 10b(5)-1 Plan established in August 2010.
- $2.\ The\ Total\ Non-Derivative\ Securities\ Beneficially\ Owned\ includes\ 40,000\ unvested\ Restricted\ Stock\ Awards.$

## Remarks:

/s/ Laura Jones Attorney-in-

<u>Fact</u>

\*\* Signature of Reporting Person

Date

11/05/2010

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.