



May 11, 2017

Via EDGAR

U.S. Securities and Exchange Commission
Division of Corporate Finance
100 F. Street, NE
Washington, D.C. 20549

Attention - Scott Anderegg

**Re: Registration Statement on Form S-4 (File No. 333-202627)
Request for Acceleration of Effectiveness**

Ladies and Gentlemen:

Pursuant to Rule 461 promulgated under the Securities Act of 1933, we hereby request that the effective time of the above-reference Registration Statement be accelerated so that such Registration Statement will become effective at 9:00 a.m., Eastern time, on May 16, 2017, or as soon thereafter as practicable.

If you need additional information, please contact Robert L. Kimball of Vinson & Elkins L.L.P. at (214) 220-7860.

Sincerely,

EZCORP, Inc.

By: /s/ Thomas H. Welch, Jr.

Thomas H. Welch, Jr.

Senior Vice President, General Counsel and Secretary

EZCORP, Inc. | 2500 Bee Cave Road | Building One, Suite 200 | Rollingwood, Texas 78746 | (512) 314-3400