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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| ľ | OMB APPROVAL | | | | | | | | | | | | |
|---|--------------|-----------|--|--|--|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | | | | | |
| | | | | | | | | | | | | | |

| Estimated average burden | |
|--------------------------|-----|
| hours per response: | 0.5 |

| I. Nume and Address of Reporting reison | | | 2. Issuer Name and Ticker or Trading Symbol <u>EZCORP INC</u> [EZPW] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|--|---------|----------|--|---|--|--|--|--|--|
| (Last) (First) (Middle) 1901 CAPITAL PKWY | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 01/26/2010 | X Officer (give title Other (specify below) below) Vice-President | | | | | |
| (Street) AUSTIN | ТХ | 78746 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | |
| (City) | (State) | (Zip) | | Person | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | ty (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. A. Deemed Execution Date, if any (Month/Day/Year) 2. A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and B) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---------------------------------|--|--|------|---|--------|---|---|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (|
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 100 | D | \$17.6 | 53,400 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 200 | D | \$17.57 | 53,200 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 300 | D | \$17.61 | 52,900 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 401 | D | \$17.59 | 52,499 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 400 | D | \$17.575 | 52,099 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 300 | D | \$17.58 | 51,799 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 500 | D | \$17.57 | 51,299 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 500 | D | \$17.54 | 50,799 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 500 | D | \$17.52 | 50,299 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 2,699 | D | \$17.5 | 47,600 | D | |
| Class A Non-Voting Common Stock | 01/26/2010 | | S | | 100(1) | D | \$17.51 | 47,500 ⁽²⁾⁽³⁾ | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of E | | 6. Date Exerc Expiration Da (Month/Day/Y | 7. Title Amour Securi Underl Deriva Securi and 4) | nt of ties ying | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|------------------------------|---|------|-----|--|---|-----------------------|---|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. The shares reported in this Form 4 were sold pursuant to the provisions of a Rule 10b(5)-1 Plan established in November 2009.

2. The total number of Non-Derivative Securities does not include 500 shares indirectly held by Reporting Person's spouse.

3. The Total Non-Derivative Securities Beneficially Owned includes 11,500 unvested Restricted Stock Awards.

Remarks:

/s/ Laura Jones Attorney-in-

01/26/2010

** Signature of Reporting Person Date

Fact

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.