FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Kuchenrither Mark Edward</u> |  |  |   |         |       | 2. Issuer Name and Ticker or Trading Symbol EZCORP INC [ EZPW ] |   |   |  |  |                    |   |                               |                 | eck all ap<br>Dire                                 | plicable)<br>ector  |   | Owner  |  |
|--|--|--|---|---------|-------|---|---|---|--|--|--------------------|---|-------------------------------|-----------------|--|---|---|--|--|
| (Last) (First) (Middle) 1901 CAPITAL PARKWAY                             |  |  |   |         |       | 3. Date of Earliest Transaction (Month/Day/Year) 10/03/2011     |   |   |  |  |                    |   |                               |                 | ^ belo   | ,   | othe<br>belov<br>hange Capita                                     | <i>'</i>   |  |
| (Street) AUSTIN (City)   | STIN TX 78746  |  |   |         |       |   | 4. If Amendment, Date of Original Filed (Month/Day/Year) 10/04/2011 |   |  |  |                    |   |                               |                 | e)<br><mark>X</mark> For<br>For                    |   |   |  |  |
|  |  | Tabl                                       | e I - No                                    | n-Deriv | ative | Sec   | uritie  | s Acc   | quired,  | Dis  | posed o            | f, or E   | 3ene                          | eficial         | ly Own   | ed  |   |  |  |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day             |  |  |   |         |       | Exe<br>) if a   | A. Deemed<br>kecution Date,<br>any<br>lonth/Day/Year)               |   | 3. Transaction Code (Instr. 8) 4. Securit Disposed |  |                    |   |                               | 5) Secu<br>Bene | ficially<br>ed Following                           | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |  |  |   |         |       |   |   |   | Code   | v  | Amount             | (A)   | or                            | Price           | Trans  | saction(s)<br>. 3 and 4)  |   | (IIISU: 4)   |  |
| Class A Non-Voting Common Stock 10/03/2                                  |  |  |   |         |       | 2011  |   | A   |  | 33,200   | (1) A S            |   | \$0.00                        | (2) 5           | 3,200 <sup>(3)</sup>                               | D   |   |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |         |       |   |   |   |  |  |                    |   |                               |                 |  |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/D | n Date, |       | ansaction ode (Instr.   |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |  | 6. Date Exercis<br>Expiration Dat<br>(Month/Day/Ye |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                               |                 | 3. Price of<br>Derivative<br>Security<br>Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |   |         | Code  | v   | (A)   | (D)   | Date<br>Exercisa                                   |  | Expiration<br>Date | Title   | Amo<br>or<br>Num<br>of<br>Sha | nber            |  |   |   |  |  |

## Explanation of Responses:

- 1. One-third of the shares vest on October 3 of each of 2012, 2013, and 2014, subject to the attainment of specified performance goals.
- 2. Closing market value on date of award is \$27.13. However, no consideration was paid for the award other than services rendered and to be rendered by the Reporting Person.
- $3.\ The\ Total\ Non-Derivative\ Securities\ Beneficially\ Owned\ includes\ 53{,}200\ unvested\ Restricted\ Stock\ Awards.$

## Remarks:

/s/ Laura Jones Attorney-in-

**Fact** 

\*\* Signature of Reporting Person

Date

10/05/2011

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.